SUBLIMATION, EMBROIDERY AND PATCHES

How each method works, and when to use it.

Your gear can be decorated in several ways, and each one suits different products and designs. This guide explains the methods we use, so you can choose the right one for your range.







SUBLIMATION

Sublimation prints your design into the fabric using heat, so the artwork becomes part of the garment rather than sitting on top. It suits all over designs, bold colour and detailed artwork, and it works best on performance fabrics.

- **Good for:** full designs across shorts, dryfit tees, tanks and singlets, rash shirts, crop tops and leggings.
- **Strengths:** full colour and full coverage.
- **Keep in mind:** it works best on performance fabrics, so it is not the method for cotton garments.

EMBROIDERY

Embroidery stitches your logo or lettering into the garment with thread. It gives a raised, premium look and is a classic choice for team and gym branding.

- **Good for:** logos and names on Muay Thai shorts.
- **Strengths:** a textured, high end finish.
- **Keep in mind:** very fine detail and tiny text do not stitch well, so simple shapes and bold lettering work best.

PATCHES

Patches are made separately, then stitched onto the garment. They let you add detailed badges, sponsor logos and milestone marks without stitching complex artwork directly into the fabric.

- **Good for:** badges and sponsor logos on Muay Thai shorts. We can add up to three patches per pair.
- **Strengths:** detailed artwork, and a mix of styles on the same garment.



PATCHES



EMBROIDERY PATCH

PRESSED PRINT ON AS COLOUR GARMENTS

For cotton tees and hoodies, we use AS Colour garments and press your design onto them locally. It is a simple way to make merch for members, events and fundraisers, and our T-Shirt Builder lets you build the order and see a mockup as you go.



CLIENT EXAMPLE



AS COLOUR RANGE

COMBINING METHODS

You do not have to choose only one. A pair of shorts can carry a full sublimated design with an embroidered logo and patches on top. Bespoke ranges often combine sublimation, embroidery and patchwork in one design.

WHICH METHOD SHOULD YOU CHOOSE?

METHOD	BEST FOR	WHERE WE USE IT
Sublimation	Full colour, all over designs on performance fabrics	Muay Thai shorts, dryfit apparel, rash shirts, MMA shorts, jerseys
Embroidery	Logos and names with a premium, textured finish	Muay Thai shorts
Patches	Detailed badges and sponsor logos	Muay Thai shorts, up to three per pair
Pressed print	Cotton tees and hoodies for members and events	AS Colour tees and hoodies

NOT SURE?

Send us your logo and tell us what you are making. We will recommend the method that suits your artwork and your product, and prepare a free mockup before anything is made.

QUESTIONS TO ASK YOURSELF

- Is my design a single logo, or a full artwork across the garment?
- How many colours does the design use?
- Do I want a flat finish, or a raised, textured finish?
- What fabric is the product made from?





READY TO GET STARTED?

Request wholesale access to see every product and your wholesale pricing.

Request access →

Nakia 0424 487 528 | Benji 0406 321 225